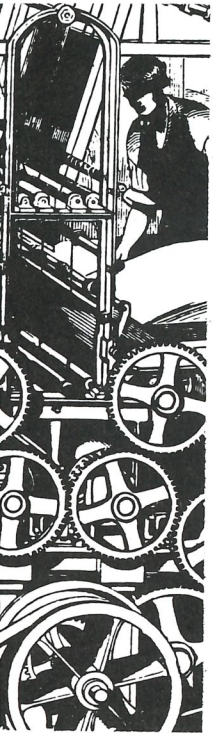


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The Dickens Project  
University of California  
Kresge College  
Santa Cruz, CA 95064

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Masterpieces in the  
Marketplace  
Victorian Publishing and the  
Circulation of Books  
*August 8-11, 1991*

SUF

Trude Hoffacker  
1644 FINCH WAY  
SUNNYVALE

94087 \*





THE DICKENS PROJECT at the University of California, Santa Cruz, announces the conference "Masterpieces in the Marketplace: Victorian Publishing and the Circulation of Books," to be held August 8-11. Interdisciplinary in approach, the conference will bring together literary and cultural critics, historians, and Dickens scholars to examine the place of publishing in nineteenth-century British culture. Lectures and panels will investigate different facets of the Victorian publishing industry, including new technologies, expanded markets, and the professionalization of authorship. In addition to Dickens, the conference will consider the work of other Victorian writers as well as larger questions of literary production and response in the Victorian age.

#### THURSDAY, August 8

6:30 **SHERRY HOUR, KRESGE TOWN HALL**

7:30 "MERCHANTS IN BRAINS:" THE VICTORIAN PUBLISHER RECONSIDERED

John Sutherland  
California Institute of Technology

#### FRIDAY, August 9

9:45 **THE PICKWICK PAPERS: LOOKING BACKWARD**

Robert L. Patten  
Rice University

1:15 **CONSUMPTION AND RESPONSE**

Moderated by Hilary Schor  
University of Southern California

Michael Lund and Linda K. Hughes  
Longwood College and Texas Christian University  
Having It All: Textual/Sexual Pleasure and Serial Publication

Jonathan Rose  
Drew University

What Did Jo Think of Charles Dickens?: A Study in Reader Response

Laurel Brake  
Birkbeck College, London  
The Wicked *Westminster* and Walter Pater's *Renaissance*

1:15 **AUTHORITY AND AUTHORSHIP**

Moderated by Chris Vanden Bossche  
University of Notre Dame

Peter Shillingsberg  
Mississippi State University  
Copyrights and Contracts as Portable Property

Maura Ives  
Texas A&M University  
Presenting George Meredith: Bibliography, Text Production, and Victorian Consumption

Julian Wolfreys  
University of Southern California  
Writing the Market: Anthony Trollope, the Performance of the Author, and the Irony of Authority

3:30 **MODES OF PRODUCTION**

Moderated by Albert D. Hutter  
UC Los Angeles

Simon Eliot  
The Open University, Bristol  
Numbers, Season, Subject, and Price: Changes in UK Publishing 1800-1919

Lynn R. Wilkinson  
University of Texas at Austin  
The Printing Press and Its Reproductions: Balzac's *Lost Illusions*

Michael Hander  
University of Minnesota  
Gazing at *The Imperial Dictionary*

3:30 **GENDER AND THE LITERARY MARKETPLACE I**

Moderated by Sylvia Manning  
University of Southern California

Sharon Marcus  
Johns Hopkins University  
"Jane Eyre"—the work doubtless of some moment of abstraction": Advertising and Authorship in *Jane Eyre*

Catherine Anne Judd

UC Berkeley  
Male Pseudonyms and Female Authority

Bette London  
University of Rochester  
Women's Literary Collaborations and the Production of Marketability

7:00 **DESSERT PARTY**

Performance by Philip Collins, University of Leicester

# MASTERPIECES IN THE MARKETPLACE

## VICTORIAN PUBLISHING AND THE CIRCULATION OF BOOKS

AUGUST 8-11, 1991



#### SATURDAY, August 10

9:00 **SAM WELER'S VALENTINE**

J. Hillis Miller  
University of California, Irvine

10:45 **VICTORIAN ROMANTICISM AND VICTORIAN PUBLISHING**

Moderated by Joss Marsh  
Stanford University

Mark Parker  
Randolph-Macon College  
The Emergence of *Eliot*

Stephen Gill  
Lincoln College, Oxford  
Which Wordsworth, Whose Wordsworth?: Copyright and the Publishing of Wordsworth 1850-1900

Peter Manning  
University of Southern California  
Degradation and Reward: Wordsworth Publishes in *The Keepsake*

1:30 **GENDER AND THE LITERARY MARKETPLACE II**

Moderated by Gerhard Joseph  
Lehman College, City University of New York

Margaret Shaw  
Virginia Polytechnic Institute and State University  
Constructing the Literate Woman: Nineteenth-Century Literary Reviews and Emerging Literacies

Kelly Mays  
Stanford University  
"Our Eloquence Mixed Up With...Washing Bills": Gender, Domesticity, and the Scene of Reading

Kathy Alexis Psomiades  
University of Notre Dame  
Gorgeous Spectacles and Naked Dancing Girls: Feminization and the Literary Marketplace

3:30 **WORKSHOP: A SOCIETY FOR THE HISTORY OF READING AND PUBLISHING**

Moderated by Jonathan Rose  
Drew University  
Toward the establishment of a scholarly organization of mutual benefit.

#### SUNDAY, August 11

9:00 **THE COMMODITY TEXT**

Moderated by Robert L. Patten  
Rice University

Gerard Curtis  
University of Essex  
"The Art of Seeing": Dickens in the Visual Market

Catherine Robson  
UC Berkeley  
"Paper, binding, eloquence and all": Ruskin's Publishing System and *Praetervitia*

N. N. Feltes  
York University  
Commodifying Literary Value: Lubbock's "Hundred Best Books"

10:45 **EXPANDED MARKETS**

Moderated by Joseph Childers  
UC Riverside

Elizabeth Morrison  
Monash University  
The Australian Colonial Newspaper Press as Publisher of Victorian Fiction

Karen Carney  
University of Illinois at Urbana-Champaign  
Novels in the Marketplace, the Marketplace in Novels: Gender and the Professional Writer

Roger Henkle  
Brown University  
The Voice of the Poor: Arthur Morrison and "Realism"

Registration: Send \$30 to the Dickens Project, Kresge College, UC Santa Cruz, 95064 (408-459-2103). Detailed information will follow.

Accommodations: A limited number of on-campus rooms, which include three meals daily, are available. Please make your arrangements early. A reservation form can be sent with registration.

Parking: Permits must be purchased at the Main Entrance kiosk for Friday, 8 a.m. to 5 p.m. only, \$2.50.